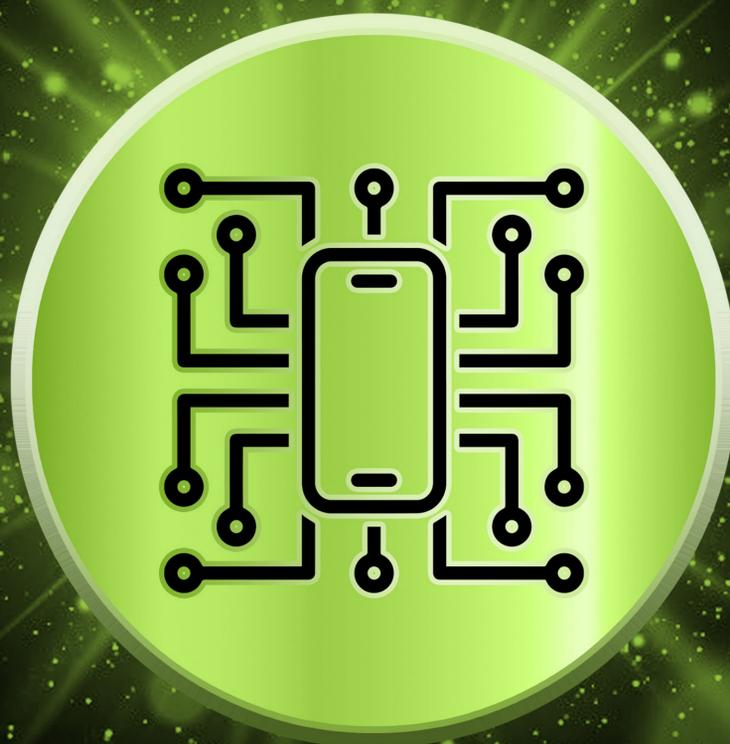




# INNOVATING IN TIMES OF CRISIS



PT.4 DIGITALISATION



**FREE OFFER INSIDE!**

CHECK IT OUT! >>

A black and white close-up portrait of a man with a beard and mustache, looking directly at the camera with a serious expression. The lighting is dramatic, highlighting the texture of his hair and the details of his facial features. The background is a plain, light color.

**“THIS IS THE TIME  
TO TAKE  
RESPONSIBILITY  
AND SHOW  
CAPABILITY:  
CHANGE NOW!”**

**DOLF MULDER - FOUNDER GUESTKEY**

# LET'S GET DIGITAL

More than ever, people are prioritising safety and hygiene when booking a hotel room. Digitalisation is the future, but this also comes with some safety-related worries. Because how safe are the modern digital developments?

Guest  Key



# MEET GUESTKEY

The key to your hotel rooms and guests.



# IT'S TIME TO CHANGE OUR PRIORITIES

There are some hotel locks on the market that use BLE (Bluetooth Low Energy) which is rather unsafe and easy to hack. This is why we developed the new generation mobile keys that use CLE (Cloud Low Energy) which is unhackable, try it!

This new generation mobile keys is called GuestKey. GuestKey consists of a connector that you can integrate in any RFID-lock and a webapp that are connected through the cloud. This enables guests to open their hotel door via the web application and gives you an extra point of contact to communicate with them. Besides that, the backend also gives you a real-time overview of which doors are open or closed and at what time your guests entered or left the room.

Guest  Key



In order to not stay behind, digitalisation should be one of your priorities. But we know these are tough times for many businesses and innovating might not be on top of your to-do-list right now. In times like these, we should help each other out. That is why we would like to help you to make a step towards a more digitised future.



# HERE'S OUR FREE OFFER: TRY GUESTKEY FOR FREE FOR THREE MONTHS!

The image displays four smartphone screens, each representing a different tier of the Guest Key app. Each screen features the 'Guest Key' logo at the top, followed by the text 'OPEN OPPORTUNITIES'. The central focus is a large padlock icon: green for Standard, silver for Silver, gold for Gold, and grey for Platinum. Below the icon, the tier name is written in large letters, followed by a list of features. The Hotek logo is at the bottom of each screen. A large 'Guest Key' logo is centered at the bottom of the entire graphic.

**Standard**  
WEBAPP MOBILE KEY  
RECEPTION TOOL  
NL + ENGLISH  
HOTEK LOGO

**Silver**  
WEBAPP MOBILE KEY  
RECEPTION TOOL  
LANGUAGE: 1  
HOTEL LOGO  
TAILOR MADE WEBAPP DESIGN

**Gold**  
WEBAPP MOBILE KEY · RECEPTION TOOL  
LANGUAGE(S): 2 · HOTEL LOGO  
TAILOR MADE WEBAPP DESIGN  
SMILEY FEEDBACK · WEATHER  
HOTEL INFORMATION > 4 PAGES  
RECEPTION CONTACT

**Platinum**  
WEBAPP MOBILE KEY · RECEPTION TOOL  
LANGUAGE(S): 4 · HOTEL LOGO · TAILOR  
MADE WEBAPP DESIGN · SMILEY FEEDBACK  
WEATHER · HOTEL INFORMATION 4 PAGES  
RECEPTION CONTACT · WHATSAPP / IM /  
CHAT · PUBLIC TRANSPORT (OV)  
DIGITAL HOTEL INFORMATION MAP  
IFRAME · EXTRA FORMS (BIKE RENTAL)  
SURROUNDINGS · CMS ACCESS

**Guest Key**

**TO USE THIS OFFER: CONTACT US NOW:**

**T: +31 (0) 76 50 24 750**

**E: INFO@HOTEK.NL**

**I: GUESTKEY.NL**

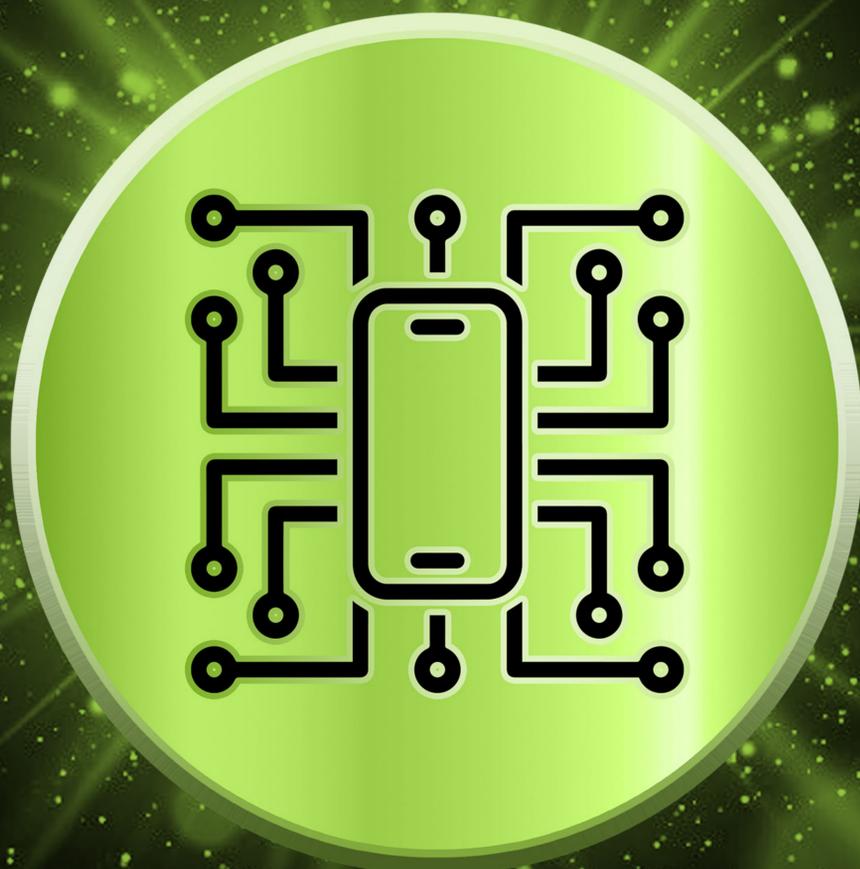


# SWITCH NOW!

The GuestKey webapp enables you to communicate relevant content and to keep in touch online. This way, you don't need to physically meet your guests to help them and you don't have to worry about losing the contact with them.

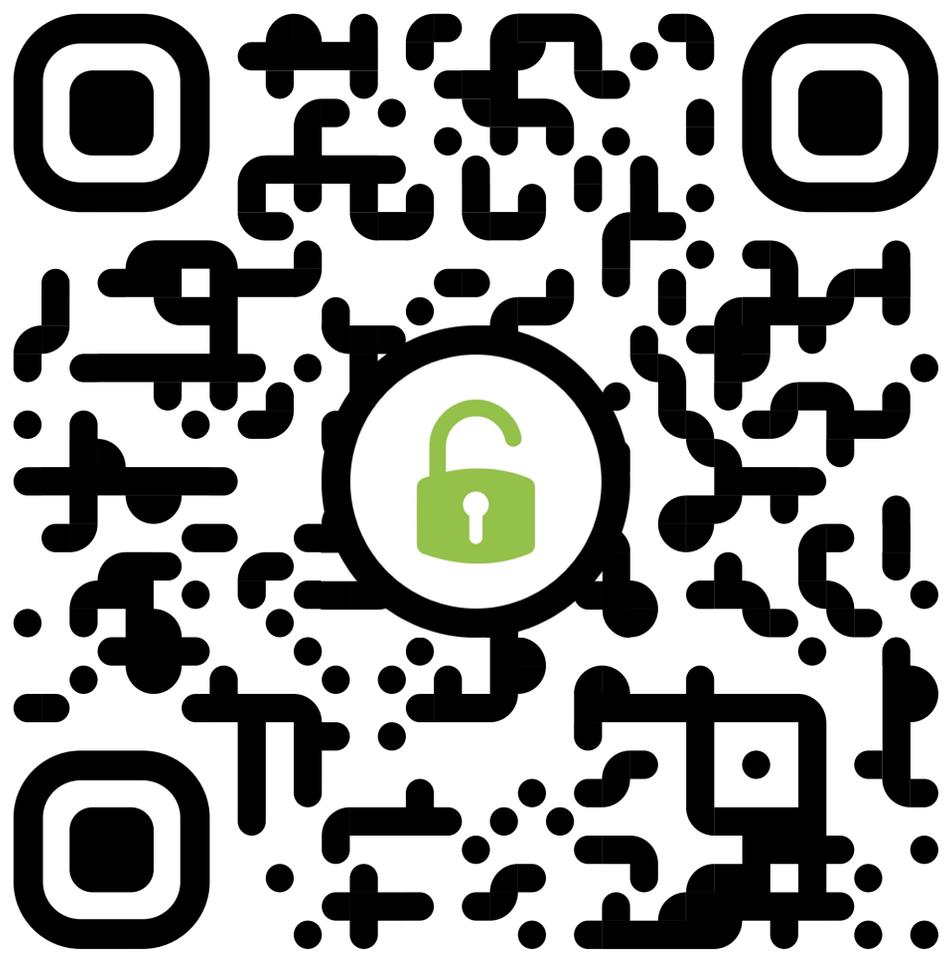


**REMEMBER:**



**DIGITALISATION = KEY**  
**BE UNHACKABLE AND BE SAFE!**

Guest  Key



**TRY GUESTKEY**  
DEMO.GUESTKEY.NL

